Electronic Acknowledgement Receipt				
EFS ID:	2439577			
Application Number:	10694643			
International Application Number:				
Confirmation Number:	4009			
Title of Invention:	Selecting ads for a web page based on keywords located on the web page			
First Named Inventor/Applicant Name:	William McLain Reller			
Customer Number:	996			
Filer:	David A Hall/Timothy Parker			
Filer Authorized By:	David A Hall			
Attorney Docket Number:	2179-1-3			
Receipt Date:	07-NOV-2007			
Filing Date:	27-OCT-2003			
Time Stamp:	19:15:54			
Application Type:	Utility under 35 USC 111(a)			

# Payment information:

Submitted with Payment	no
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## File Listing:

Document Number	Document Description	File Name	File Size(Bytes) /Message Digest	Multi Part /.zip	Pages (if appl.)
1	Information Disclosure Statement	26296310sids.pdf	116815	no	3
'	(IDS) Filed	202903 TUSIUS.PUI	2662d29ac64878f256b216b68b5ebc25 cf86c5af		
Warnings:					

Information:		
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#### New Applications Under 35 U.S.C. 111

If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.

### National Stage of an International Application under 35 U.S.C. 371

If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.

#### New International Application Filed with the USPTO as a Receiving Office

If a new international application is being filed and the international application includes the necessary components for an international filing date (see PCT Article 11 and MPEP 1810), a Notification of the International Application Number and of the International Filing Date (Form PCT/RO/105) will be issued in due course, subject to prescriptions concerning national security, and the date shown on this Acknowledgement Receipt will establish the international filing date of the application.